



Association
of the region's
leading HVACR
manufacturers

Eurovent Middle East

Overview and Background

EME Annual Meeting 2022



5 Years

Situation in 2016

- No association in the Middle East
- New technical regulations introduced in KSA, UAE
- SASO 2874 as case study
- Industry faced with multitude of issues
- Rising administrative requirements, costs
- Commercialisation of industry events
- No guiding force

Set up - timeline

- Summer 2016: decision by EA board to allow formation of a chapter
- November 2016: threshold of 14 supporting companies reached
- January 2017: formal establishment with 22 members
- June 2018: business license as non-profit organisations

- Currently: 30 member companies, 42 brands



Set up

- Direct membership of companies
- Not a copy of Eurovent
- Inclusive character
- Same principles
- Targets more member oriented
- Technical competence lower, but more expertise with environment
- Adjustments based on market

Targets

- Regulatory affairs
- Education and promotion
- Networking

- Creating more direct benefits for members

Environment

- Knowledge levels (from authorities to consultants)
- Local demography
- Mentalities and culture
- Climatic conditions
- Limitations
- Lack of transparency

Basic requirements

- Recognition (time, trust, visibility, relationships)
- On ground activities
- Persistence
- Sympathy
- Brand

➤ **Long term engagement**

Current projects

- SASO TC AHU
- GSO TC03 large ACs
- UL / EME IAQ building certification
- EME HVACR Leadership Academy
- Technical recommendations (ISO16890, direct driven fans)
- AC end user guidance (with EA, UNEP)
- AHU summer label promotion
- Anniversary congress
- Physical activities in KSA, Egypt

Visibility

LinkedIn

Followers: 4.800 (EA: 8.200)

Impressions: 239.091

Clicks: 19.000



Eurovent Middle East

4,801 followers

1mo • Edited •

Excellent Annual Meeting 2022 of **Eurovent Middle East** with 40 representatives of our members. What a pleasure to meet in person again! We are happy to announce the re-election of **Tariq Al Ghussein** ...see more



Nerissa Deoraj and 133 others

6 comments • 3 shares

Workshops / Webinars



Workshops / Webinars

21 Workshops and webinars
More than 3.200 attendees

Presented by EME members
with networking area and
dinner



YouTube

Videos total: 49

Followers: 221

Total views: 7.489, 388 hours

Impressions: 97.493 (thumbnails)

Best videos: ebm-papst 1.754 views,
ABB (AFE) 1.607 views





Newsletter

Reach 3.000 contacts

Views through Email: 650

Views through Yumpu: 350 – 480

Additional views through website

Next edition: May 2022



<https://www.yumpu.com/s/LlcXea1BAg75StDs>

Other publications

November 2019:

PP on building inspections

March 2020:

COVID-19 recommendations

PP on HVACR and Covid

November 2021

Evaporative Cooling Guidebook



Upcoming

5 year Anniversary Congress
HVACR Next Generation
Rethinking policies and strategies
13 and 14 September 2022

EUROVENT MIDDLE EAST 5 YEARS ANNIVERSARY CONGRESS
HVACR NEXT GENERATION
RETHINKING POLICIES AND STRATEGIES

13-14 SEPTEMBER 2022
LE MERIDIEN DUBAI
HOTEL & CONFERENCE CENTRE
(GREAT BALLROOM)

EUROVENT
MIDDLE EAST

UNDER PATRONAGE AND SUPPORT OF

UN environment
United Nations Environment Programme

مجلس أبوظبي للجودة والمطابقة
ABU DHABI QUALITY AND CONFORMITY COUNCIL

دائرة الطاقة
DEPARTMENT OF ENERGY

إدارة رأس المال
Ras Al Khaimah Municipality
reem

KNOWLEDGE PARTNERS

Eurovent Certita

EUROVENT CERTIFIED PERFORMANCE

UL

MEDIA PARTNER

climate control
HVACR MANUFACTURERS OF THE MIDDLE EAST REGION

Anniversary Highlights

- Signing of MoU with Gulf Standardisation Organisation
- Launch of EME HVACR Leadership Academy
- UL/EME IAQ Building Certification (possibly)

Key topics:

- Energy efficiency
- IAQ
- Refrigerant transition
- Market Surveillance



Thank You!

Eurovent Middle East (EME)