

Press Release - For immediate release

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ISK-SODEX is Exhibition Partner of 2022 Eurovent Summit

Brussels, Istanbul, 29 September 2022. An international HVAC exhibition, ISK-SODEX Istanbul, has become an official Exhibition Partner of the 2022 Eurovent Summit taking place from 25 to 28 October in Antalya, Türkiye.

ISK-SODEX Istanbul, is an International HVAC, Refrigeration, Insulation, Pump, Valve, Fitting, Water Treatment, Fire Prevention, Pool and Solar Energy Systems Exhibition which will be held on October 2023 at Istanbul Expo Center. It is organised by Hannover-Messe Sodeks Fuarcilik A.S., a subsidiary of Deutsche Messe AG, one of the leading exhibition organisers in the world.

As part of its rich parallel programme, this year's Summit will see a dedicated Fireside Chat titled 'Future of industry exhibitions in the post-pandemic world', powered by ISK-SODEX. Mr Toros Utku, Head of SODEX Events at Hannover Messe Sodeks Fuarcilik, will present ISK-SODEX's point of view during this special side event. In regard to this, he mentioned:

"The COVID-19 pandemic has had a huge impact on the planning and attendance of exhibitions. While hybrid events seem to be the trend of today, there is no doubt that personal contact has no replacement whatsoever. Face-to-face interactions add a distinctive element to professional relationships and create a long-lasting impact. During the Fireside Chat at the **EUROVENT**SUMMIT, I will have the privilege to discuss the future of our exhibitions with other stakeholders of the industry."

This year's **EUROVENT**SUMMIT is co-organised with <u>ISKID</u>, the Turkish Air Conditioning and Refrigeration Manufacturers' Association. It aims at **#BuildingBridges** between manufacturers and consultants, planners, installers, trade associations and policymakers between Europe, the East and beyond, toward more sustainable and circular products and a more socially and environmentally responsible industry.

Highlights include the <u>Eurovent Innovation/HUB</u> focused on the link between innovation and sustainability, a high-level policy panel presenting visions for the future of product efficiency from different stakeholders, a special honorary event 'Legends of Eurovent', a panel discussion on the future of industry exhibitions in the post-pandemic world, and a parallel seminar programme organised by <u>ISKID</u> and <u>TTMD</u> (in English and Turkish). Registration for the 2022 **EUROVENT**SUMMIT is live. Hotel rooms at the dedicated Summit hotel are available on a first-come, first-serve basis and discounted flights can be purchased via Turkish Airlines, the Summit's official airline. For more details and registration, visit <u>www.eurovent-summit.eu</u>.

Related documents and links

All related documents and files can be found in the respective sections in the right sidebar.

- Eurovent Summit and ISK-SODEX logo files
- Press images
- PDF version of the Press Release

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About Eurovent

Eurovent is Europe's Industry Association for Indoor Climate (HVAC), Process Cooling, and Food Cold Chain Technologies. Its members from throughout Europe represent more than 1.000 organisations, the majority small and medium-sized manufacturers. Based on objective and verifiable data, these account for a combined annual turnover of more than 30bn EUR, employing around 150.000 people within the association's geographic area. This makes Eurovent one of the largest cross-regional industry committees of its kind. The organisation's activities are based on highly valued democratic decision-making principles, ensuring a level playing field for the entire industry independent from organisation sizes or membership fees.

Our Member Associations

Our Member Associations are major national sector associations from Europe that represent manufacturers in the area of Indoor Climate (HVAC), Process Cooling, Food Cold Chain, and Industrial Ventilation technologies.

The more than 1.000 manufacturers within our network (Eurovent 'Affiliated Manufacturers' and 'Corresponding Members') are represented in Eurovent activities in a democratic and transparent manner.

→ For in-depth information and a list of all our members, visit <u>www.eurovent.eu</u>

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